

BBA Global Operations Management “4 minus 1” Structure in 2024/25 intake (BBAU3 for 2024/25 intake)
Effective from Catalogue Term: Sem A 2024/2025

Year 1 (2024/25) Semester A	CUs	Semester B	CUs
CB2201 Operations Management	3	CB2100 Introduction to Financial Accounting	3
CB2300 Management	3	CB2200 Business Statistics	3
CB2400 Micro-Economics	3	CB2402 Macro-Economics	3
CB2601 Marketing	3	CB2500 Information Management	3
GE1401 University English or EAP (Note 1)	3	GE2402 English for Business Communication or EAP (Note 1)	3
Sem A or B, CHIN1001 University Chinese I (Note 3)	3	GE (Note 2)	3
<i>Total</i>	18	<i>Total</i>	18
Year 2 (2025/26) Semester A	CUs	Semester B	CUs
CB2101 Introduction to Managerial Accounting	3	CB2240 Introduction to Business Programming in Python	3
CB3410 Financial Management	3	CB3043 Business Case Analysis and Communication	3
CB2203 Data-driven Business Modeling	3	MS3127 Global Business Logistics	3
MS3124 Global Supply Chain Management	3	MS3253 Operations Analytics	3
MS3322 Quality Management	3	Major Elective 1	3
GE2402 English for Business Communication (for students taken EAP)	3	GE1401 University English (for students taken EAP)	3
<i>Total</i>	18	<i>Total</i>	18
Year 3 (2026/27) Semester A	CUs	Semester B	CUs
College Elective	3	CB4303 Strategic Management	3
College Elective	3	MS3123 Workshop on Global Operations and Supply Chain Management Practices	3
MS4306 Best Practices in Global Operations Management	3	Major Elective 4	3
Major Elective 2	3	GE (Note 2)	3
Major Elective 3	3	GE1501 Chinese Civilization – History and Philosophy	3
<i>Total</i>	15	<i>Total</i>	15
Minimum number of credit units required: 93			

Minimum Credits Required

GE: 2 GE courses + 2 College-Specified Courses (12 CUs)

GE: 2 ENGL + CCIV (9 CUs)

College: 12 College Cores + 2 College Electives (42 CUs)

Major: 10 Major courses (30 CUs)

Min. Total: 31 courses (93 CUs)**Max. Allowable: 38 courses (114 CUs)**Credits Exempted

GE - 3 courses (9 CUs)

6 Minor/ Free Electives (18 CUs)

Note:**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

Major Electives: Students are required to take 4 electives from the following list

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese Language - Level 1

LC2931 Japanese Language - Level 2

LC2973 Korean I

LC2974 Korean II

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese Language - Level 3

LC3933 Japanese Language - Level 4

LC3982 Korean III

LC3983 Korean IV

LC4994 Japanese Language - Level 5

LC4995 Japanese Language - Level 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

*This course can be used to fulfil the internship/consultancy project/research project requirement.